



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

SPENCER'S RETAIL LIMITED

Entering the Indian market back in the year 1863, Spencer's Retail Limited remains one of the well-renowned brands in the retail sector of the country. By establishing the first-ever hypermarket in Hyderabad in 2000, the company created a revolution in the retail environment and its evolution with the dynamic mechanisms of the market has helped it to emerge as one of the game changers of the industry

Bringing with itself the concept of organized retailing, Spencer's entered the Indian market as one of the first companies that changed the face of hypermarket shopping in the country. Originally owned by a British gentleman Mr. Spencer, the company saw many ups and down in its long journey. Stretching its establishment across the length and breadth of the country, Spencer's Retail Limited acquired Indian ownership in 1960s. Later the company came under the supervision of RP-Sanjiv Goenka Group in 1989.

At present, this multi-format retailer provides a wide range of quality products across categories such as food, personal care, fashion, home essentials, electrical, and electronics to its key consumers. It marks its presence in more than 35 cities throughout the nation with 5000+ employees working dedicatedly to bring the best for the customers.

From being the first grocery chain to being the first supermarket chain, Spencer's have seen tremendous change in its progression as a brand. The company holds a promise of "innovation, quality, and service" that is offered at its stores all over the country.

THE AFFLUENT EMPORIUM

For more than 150 years, Spencer's has been establishing itself as the preferred shopping destination

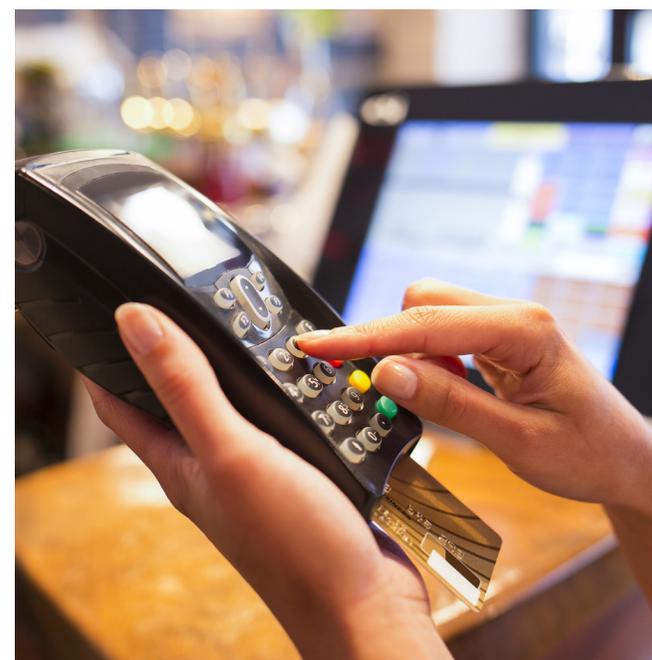
and is bringing global lifestyle at affordable prices. With its wide array of products of different categories and style, Spencer's is bringing new shopping trends in the Indian market.

The company caters to the needs of the modern customers with its own brands which cover a lot of articles in the food space, including rice, pulses, whole spices, dry fruits and nuts, sauces, instant noodles, breakfast cereals, honey, breads, beverage, wafers, pickles, jams, and cookies. Keeping in mind the local tastes and Indian's love for regional food products, Spencer's offers customized fruits and vegetables pickles as well.

In personal care section, the company offers a wide range of products that includes items such as face wipes, tissues, baby needs, and hand wash, while its home care range includes detergents, dishwashing soaps, toilet cleaners, and floor cleaners. Maroon is another of its own brands, which provides premium home care solutions.

In the fashion and apparel space, Spencer's offers both contemporary and classic looks through its own brands, which cater to casual wear, loungewear, leisurewear, formal-wear, and accessories such as





leather items, casual jewellery, and footwear. Island Monks, Mark Nicolas, Asankhya, Scorez, La Bonita, and Island Monks Kids are some of the popular private label brands.

It also has innovative services such as Epicuisine, Edutainment Booklets, and Live Kitchens, Gourmet Centre, Spencer's Patisserie, Spencer's Gourmet, Wine & Spirits, Fish & Meat, etc. that are reshaping the retail sector of the country. Though these latest innovations, Spencer's Retail Limited brings forth cuisines from across the world combined that are prepared by highly qualified professionals.

INSTILLING TRUST

The company stands firm with its philosophy of - Makes Fine Living Affordable and strives hard to provide maximum convenience of its customers. The products and their quality have proved the strength and trust this retail company holds in its services. Understanding the importance of a good shopping experience, Spencer's hyper marts are specially designed with welcoming interiors.

After integrating itself as a part of RP-Sanjiv Goenka Group, Spencer's saw giant leaps on its path of achievements. And to make sure that it remains on that same path with its head held high, the company follows its six core values, namely, Customer Happiness, Credibility, Humaneness, Execution Excellence, Speed, and Risk Taking that reflect its dedication and moral ethics.

TOUR DE FORCE

- The Company was awarded with the "Most Admired Food & Grocery Retailer of the Year" in 2016.
- Spencer's retail was also felicitated with "Highest Job Creator in the Eastern Region" award.

QUANTUM LEAPS

- It received a Commendation Certificate for Strong Commitment to Excel in Food Safety.
- In 2013, Spencer's was named as the second most respected companies of India in Retail.